



**FOR IMMEDIATE RELEASE**

**BLUE COAT'S JOHN CAROSELLA TO SPEAK AT 95<sup>TH</sup> ANNUAL  
INDIANA PTA CONVENTION**

*VP of content control will discuss the impact of the Internet on parenting in the 21<sup>st</sup> century;  
how to ensure children have safe Internet environment*

**SUNNYVALE, Calif., April 4, 2007** – Blue Coat<sup>®</sup> Systems (Nasdaq: BCSI), the leader in secure content and application delivery, today announced that John Carosella, vice president of content control, will speak at the 95<sup>th</sup> Annual Indiana PTA Convention in Indianapolis, Indiana. The Conference will take place at the Indianapolis Marriott East, April 20-22, 2007.

In keeping with this year's conference theme, "Building a Brighter Future for Our Children," Mr. Carosella will hold a workshop entitled, "YOU are an Internet Parent," on Saturday, April 21 from 10:30 a.m. to 11:30 a.m. local time. During his presentation, Mr. Carosella will discuss the impact of the Internet on parenting, and how parents can embrace the technology that has become fundamental to our kids' lives while still keeping them safe. Attendees will learn:

- To initiate a conversation with their kids about their Internet behavior
- To implement the steps to becoming a more effective Internet Parent
- To increase awareness of Internet trends, key threats and concerns
- To leverage resources within the home and the community to create a safe Internet environment for their children
- Tips and tools to create a community of Internet Parents

Mr. Carosella is the vice president of content control at Blue Coat Systems where he is responsible for the award-winning K9 Web Protection Internet filtering product and the company's associated community outreach program. Through the program, John hosts speaking engagements to educate and assist first generation Internet parents on the impact the Internet has on children and on parenting strategies in the 21<sup>st</sup> century. John is a frequent resource on the topic, and has been published in several parenting magazines and is included in the feature-

length documentary *Traffic Control: The People's War on Internet Porn*. He holds a BS in Computer Science from Cornell University, and can be reached through his parenting blog, [www.theinternetparent.blogspot.com](http://www.theinternetparent.blogspot.com).

K9 Web Protection is offered free to families through the Blue Coat Community Outreach Program ([www.k9webprotection.com](http://www.k9webprotection.com)) which provides materials and resources to educate Internet parents about the impact of the Internet on children and on parenting strategies.

### **About Blue Coat Systems**

Blue Coat secures Web communications and accelerates business applications across the distributed enterprise. Blue Coat's family of appliances and client-based solutions – deployed in branch offices, Internet gateways, end points, and data centers – provide intelligent points of policy-based control enabling IT organizations to optimize security and accelerate performance between users and applications. Blue Coat has installed more than 30,000 appliances worldwide and is ranked #1 by IDC in the Secure Content and Application Delivery market. Blue Coat is headquartered in Sunnyvale, California, and can be reached at (408) 220-2200 or [www.bluecoat.com](http://www.bluecoat.com).

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